

1. Introduction

Welcome to Bit Air! Your privacy is important to us, and this Privacy Policy explains how we collect, use, disclose, and safeguard your information when you access and use our services. By using Bit Air, you acknowledge and agree to this Privacy Policy. If you do not agree, please discontinue use of our services.

Bit Air is committed to compliance with applicable privacy laws, including but not limited to the General Data Protection Regulation (**GDPR**), California Consumer Privacy Act (**CCPA**), and other relevant data protection regulations. However, Bit Air does not assume responsibility for factors beyond its control regarding the security and processing of personal data.

2. Information We Collect

We collect and process the following types of information to provide an optimal experience:

a) Personal Information

Full Name

Email Address

Phone Number

Account Credentials (username, password, etc.)

Government-issued identification (if required for verification)

b) Usage Data

IP Address

Device Information (device type, operating system, browser type, etc.)

Date and time of access

Log files and analytics data

Cookies and tracking technologies

c) Payment Information

Billing details (billing address, name on the card)

Payment method details (credit/debit card, digital wallets, etc.)

Transaction history

d) Cookies and Tracking Technologies

Bit Air may use cookies, web beacons, and other tracking technologies for security, analytics, and personalization. By using our platform, you consent to this practice. You may adjust cookie preferences via your browser settings, but doing so may impact service functionalit





3. How We Use Your Information

Bit Air uses the information collected for:
Providing, operating, and improving our services
Processing payments and ensuring secure transactions
Verifying identity and preventing fraudulent activity
Ensuring compliance with legal and regulatory obligations
Communicating with you, including customer support and updates
Sending promotional offers, newsletters, and marketing materials (opt-out available)

Enhancing security, detecting suspicious activities, and protecting accounts Conducting internal research and improving platform performance

4. Legal Basis for Processing (For EU Users under GDPR)

Contractual Necessity: To fulfill service agreements

Legitimate Interests: Security, fraud prevention, and service enhancements

Legal Obligations: Compliance with applicable laws and regulatory requirements

requirements

User Consent: For marketing and tracking technologies where applicable

5. Sharing and Disclosure of Your Information

Bit Air does not sell personal data. However, we may share information with: Service Providers: Payment processors, cloud storage providers, and analytics platforms assisting in service operations

Legal and Regulatory Authorities: When required by law, court orders, or in response to government requests

Business Transfers: If Bit Air undergoes a merger, acquisition, or asset sale, data may be transferred accordingly

6. Data Retention

We retain personal information only as long as necessary for operational and legal purposes. Once the retention period expires, we securely delete or anonymize your data. Bit Air is not responsible for third-party retention of user data.





7. Data Security

Bit Air implements industry-standard security measures, including:

Encryption protocols for data transmission

Secure server infrastructure

Multi-factor authentication (where applicable)

Regular security audits and monitoring

While Bit Air takes reasonable precautions, no system is entirely secure. Users acknowledge and accept the inherent risks of data transmission over the internet. Bit Air is not liable for unauthorized access beyond its reasonable control.

8. Your Rights and Choices

Depending on your location, you may have rights regarding your personal data, including:

Access & Portability: Requesting a copy of stored data

Correction: Updating or correcting inaccurate personal information

Deletion: Requesting the removal of data, subject to legal obligations

Opt-Out: Declining marketing communications and cookie tracking

Objection & Restriction: Limiting data processing under certain conditions

To exercise these rights, please contact us at [Insert Contact Email]. Bit Air reserves the right to verify requests before acting on them.

9. Third-Party Links

Bit Air may contain links to third-party websites or services. These entities operate independently, and Bit Air is not responsible for their privacy practices. Users should review third-party privacy policies before engaging with external services.

10. International Data Transfers

If you access Bit Air services from outside [Insert Operating Country], your data may be transferred to and processed in jurisdictions with different privacy laws. Bit Air takes reasonable safeguards to ensure compliance but does not guarantee the same level of protection as your local jurisdiction.





11. Limitation of Liability

By using Bit Air, you acknowledge and agree that:

Bit Air is not responsible for unauthorized access, hacking, or security breaches that are beyond its reasonable control

Any reliance on third-party services or integrations is at the user's own risk

Bit Air is not liable for losses arising from failure to adhere to security best practices, such as sharing login credentials

12. Changes to This Policy

Bit Air reserves the right to update this Privacy Policy at its discretion. Any changes will be posted with an updated effective date. Continued use of our services after changes constitutes acceptance of the revised policy.

Thank you for choosing Bit Air. Your privacy and security are our priority!

